

HR & CQ SUMMIT 2025

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#HRCQDXB

15th April 2025
8AM - 1PM
Radisson RED Hotel
Dubai Silicon Oasis, Dubai, UAE

People. Culture. Success.



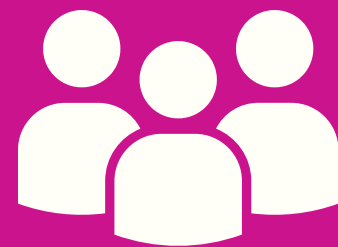
Sarah Brooks

Emma Jordaan

PEOPLE. CULTURE. SUCCESS.

The HR & CQ Summit Dubai 2025 brings together top HR professionals and Cultural Intelligence (CQ) experts to explore the most pressing HR challenges through a CQ lens.

With a special fireside chat with Dr David Livermore, a globally recognised authority on Cultural Intelligence, and insights from trusted HR leaders across the region, this half-day event offers a dynamic mix of panel discussions, activations, and expert-led conversations.



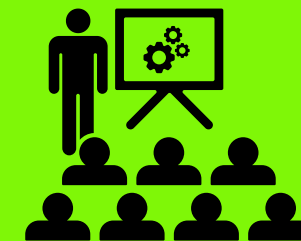
100

**Senior HR
Professionals**



8

**Trailblazing
Speakers**



4

**Conference
Sessions**



1

**Hour
Networking**

CO-HOST

Emma Jordaan

Founder and CEO of Infinite Consulting, a training consultancy that Cultural Training and coaching. Emma is a thought leader in Cultural Intelligence (CQ), a field dedicated to understanding and improving cross-cultural interactions in global and diverse environments. Emma is a CQ Fellow, part of an elite group of global experts specialising in the application of Cultural Intelligence. Emma has been a Keynote Speaker at major events such as Gitex, HRSE and the L&D Summit and been featured in numerous Middle East business publications such as Gulf Business Leaders & Middle East Consultant Magazines, along with appearances on DubaiEye 103.8 radio station. Emma is also the co-host of The HR & CQ Show podcast, where she discusses HR trends and cultural intelligence in the UAE. Plus she has an upcoming Cultural Intelligence (CQ) Strategy book which offers practical insights and strategies to help professionals thrive in a diverse workplace.



CO-HOST

Sarah Brooks

Sarah Brooks is a CIPD-qualified HR professional and the Founder and Managing Director of Fikrah HR, a UAE-based consultancy specialising in strategic talent management, organisational development, and positive workplace cultures. With nearly three decades of HR and business experience across the UK and GCC, she supports SMEs with innovative HR solutions that drive employee engagement and organisational effectiveness and compliance. Recognised among the top 101 global HR minds at the World HR Congress in 2019 and 2020, Sarah's expertise spans the full employee lifecycle, including recruitment, onboarding, policy development, and performance management. She is also the co-host of The HR & CQ Show podcast, where she discusses HR trends and cultural intelligence in the UAE. Sarah has also been featured on Dubai Eye Business Breakfast radio show discussing hot topics regarding employer health & safety obligations and remote work challenges and is currently working towards the launch of Gigit, which will connect UAE based fractional & project workers with opportunities



HEADLINE SPEAKER

Dr David Livermore

David Livermore, PhD, is a social scientist specialising in cultural intelligence (CQ) and global leadership. He is the Director of CQ Fellows and a founder of the Cultural Intelligence Center. He holds the Endowed Chair in Global Leadership at Boston University and serves as a Research Fellow at Nanyang Technological University's Business School in Singapore. With over 20 years of research experience, Dr. Livermore has authored 13 books, including the award-winning *Leading with Cultural Intelligence*, 3rd Edition (2024). He has consulted for organisations such as Harvard Business School, Google, Coca-Cola, the U.S. Department of Defense, BMW, Qatar Airways, and the United Nations, and has worked in more than 100 countries. Dr. Livermore is frequently cited in media outlets like *The Atlantic*, *CBS News*, *The Economist*, *Forbes*, *The New York Times*, and *The Wall Street Journal*.



SPEAKERS



**Hannah Irfan
Siddiqui**

Founder & Managing
Principal
Kaleidoscope-DEI-
Consulting



Brett Smyth

CEO & Founder at The
Engage Group



Thenji Moyo

Partner and Head of
Employment at Gateley



Maimuna Rashid

Founder and CEO
Pupilar UAE



Kes Smith-Green

Owner and Head of
Coaching and Training,
KSG Wellness Coaching

EVENT OVERVIEW

HR & CQ SUMMIT 2025

08:00 - 09:00

Registration/Networking

09:00 - 09:10

Welcome

By Emma Jordaan & Sarah Brooks

09:10 - 10:00

1st Session

Employee Experience Activation

10:00 - 10:30

2nd Session

FireSide Chat with Guest Speaker **David Livermore**

10:30 - 11:00

Coffee Break

11:00 - 12:00

3rd Session

Cultural Intelligence Activation

12:00 - 12:50

4th Session

Panel discussion on HR Hot Topics

12:50 - 13:00

Closing Remarks

By Emma Jordaan & Sarah Brooks

HEADLINE SPONSERS



Fikrah
HR





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